

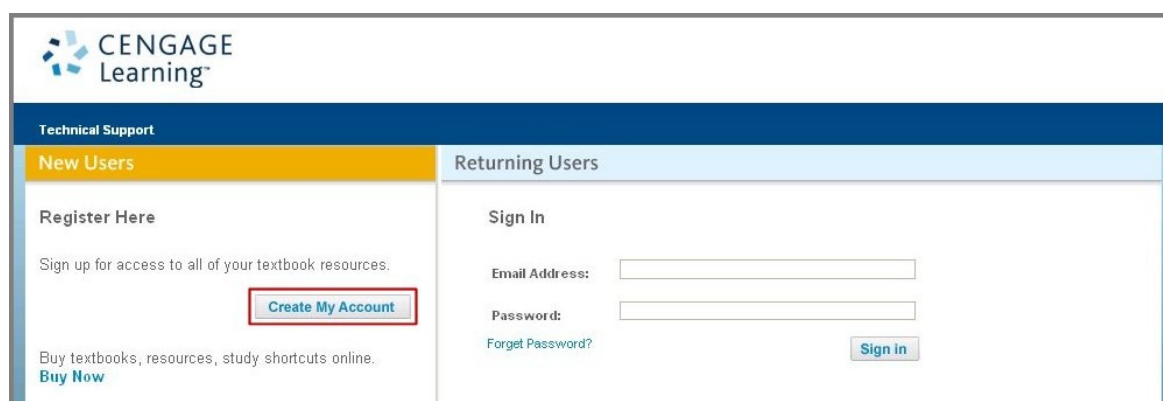
CengageNOW User Guide for PSYC 290 Students

CengageNOW is a text-specific, online study tool. CengageNOW offers quizzes, videos, exercises and web-lectures that relate perfectly to your text, Weiten/McCann's *Psychology: Themes and Variations* First Canadian Edition. Additionally, through a series of pre-tests, a personalized study plan can be generated so that you are aware of and can master the concepts you struggle with the most.

First Time User Registration

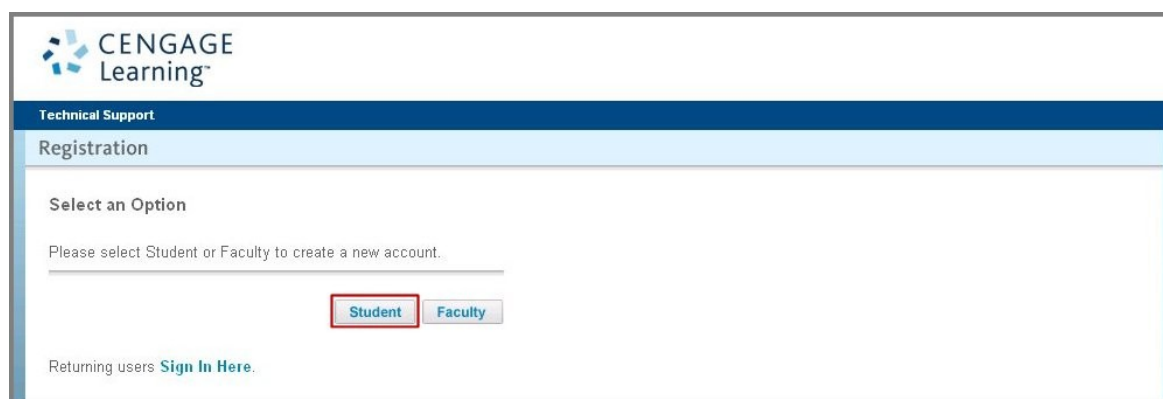
To register for access to your textbook resources, go to academic.cengage.com/login.

1. Under Register Here, choose **Create My Account**.



The screenshot shows the Cengage Learning login page. At the top is the Cengage Learning logo. Below it is a dark blue bar with 'Technical Support' in white. The main content area has two tabs: 'New Users' (highlighted in orange) and 'Returning Users' (highlighted in light blue). Under the 'New Users' tab, there is a 'Register Here' section with the text 'Sign up for access to all of your textbook resources.' and a red-bordered button labeled 'Create My Account'. Below this is a link to 'Buy Now' with the text 'Buy textbooks, resources, study shortcuts online.' To the right, under the 'Returning Users' tab, is a 'Sign In' section with fields for 'Email Address' and 'Password', a 'Forgot Password?' link, and a 'Sign in' button.

2. Choose **Student** to create your student account.



The screenshot shows the Cengage Learning registration page. At the top is the Cengage Learning logo. Below it is a dark blue bar with 'Technical Support' in white. The main content area has a 'Registration' section with the text 'Select an Option' and 'Please select Student or Faculty to create a new account.' Below this is a red-bordered button labeled 'Student' and a button labeled 'Faculty'. At the bottom, there is a link for 'Returning users Sign In Here.'

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Creating your student account is a three-step process:

Step 1: Enter your access code

The first step is to enter the Access Code provided on your Access Card that came with your course materials package.

The screenshot shows the Cengage Learning registration interface. At the top, there's a 'Technical Support' link. Below it, the 'Registration' section is active, with three steps: 'Step 1. Enter Your Access Code', 'Step 2. Account Information', and 'Step 3. Select Your Institution'. The instructions state: 'Enter the access code provided on your Access Card in the space below and then click Continue.' There is a text input field labeled 'Enter Your Access Code:'. Below this field, a yellow box displays a 'SAMPLE ACCESS CODE' as 'PP8XLP3XD528HC'. At the bottom right, there are 'Cancel' and 'Continue' buttons.

1. Enter the access code. (An example of an access code is PP8XLP3XD528HC.)
2. Choose Continue.

Step 2: Account Information

Enter your personal account information. As part of this step, you also have the opportunity to sign up to receive information and take advantage of exclusive discounts and promotions on Cengage Learning products and services.

The screenshot shows the Cengage Learning registration interface for Step 2: Account Information. It includes fields for 'First Name', 'Last Name', 'Email', 'Password', 'Re-type Password', 'Security Question', and 'Answer'. Below these fields is a 'License Agreement' section with a scrollable text area and 'I Accept' and 'I Do Not Accept' radio buttons. At the bottom, there are three checkboxes for user preferences: 'I am at least 13 years of age.', 'Sign up and be the first to receive exclusive discounts and promotions on textbooks, eBooks, and iChapters. iChapters.com is our preferred online store.', and 'Please keep me informed about Cengage Learning™ products and promotions.' 'Cancel' and 'Continue' buttons are at the bottom right.

1. Complete the required fields.
2. Accept the License Agreement.
3. Indicate your preferences about future offers (checked means yes, unchecked means no).
4. Choose Continue.

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Step 3: Select Your Institution

Choose “International institution” in the **Location** drop-down list.

The screenshot shows the Cengage Learning registration process at Step 3. The header includes the Cengage Learning logo and a 'Technical Support' link. The 'Registration' section has three steps: Step 1. Enter Your Access Code, Step 2. Account Information, and Step 3. Select Your Institution. Below the steps, it says 'To locate your institution, please select the location.' There is a 'Location:' label and a dropdown menu currently showing 'Select institution location'.

1. Enter an Institution Name – Athabasca University
2. Choose **Search**.

A list of institutions matching your search criteria will display.

This screenshot shows the search results for institutions in Berkeley, CA. It states '4 institutions were found in your search in Berkeley, CA.' and asks the user to 'Select your institution from the list below, then click: Continue.' A table lists the institutions with radio buttons for selection. The institutions are: UNIVERSITY OF CALIFORNIA - BERKELEY, UNIVERSITY OF BERKELEY, BERKELEY COLLEGE, and OAKLAND VALLEY COLLEGE. All are located in Berkeley, CA, USA. A 'Register' button is at the bottom right, and a link to 'Contact Tech Support' is at the bottom left.

Select	Institution Name	City	State	Country
<input type="radio"/>	UNIVERSITY OF CALIFORNIA - BERKELEY	Berkeley	CA	USA
<input type="radio"/>	UNIVERSITY OF BERKELEY	Berkeley	CA	USA
<input type="radio"/>	BERKELEY COLLEGE	Berkeley	CA	USA
<input type="radio"/>	OAKLAND VALLEY COLLEGE	Berkeley	CA	USA

3. Select “Athabasca University” and choose **Register**.

Unable to find your institution?

If you are unable to find your institution, search again by selecting this option at the top of the screen, or choose the link to contact Technical Support.

Your personal Dashboard will automatically display with your newly registered textbook.

Returning User Sign-in

Once you have created your account, you can sign in as a returning user. Go to academic.cengage.com/login.

The screenshot shows the 'Returning Users' sign-in page. On the left, under 'New Users', there is a 'Register Here' section with a 'Create My Account' button. The main section is titled 'Returning Users' and contains a 'Sign In' box with fields for 'Email Address' and 'Password', and a 'Sign in' button. There is also a 'Forgot Password?' link.

1. Under Returning Users, enter your **E-mail Address**.
2. Enter your **Password**.
3. Choose **Sign in**.

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My Dashboard

My Dashboard provides a single location to access multiple Cengage Learning programs, websites, and online content.

My Dashboard | Technical Support

Bookshelf

Choose another title from your bookshelf

Weiten/McCann, Psychology: Themes and Variations, 1st Edition

Hide / Reveal Books from My Bookshelf

Add another title to your bookshelf

Enter Author, Title or ISBN

Search

Selected Title

Psychology: Themes and Variations, 1st Edition
Doug McCann; Wayne Weiten
Textbook ISBN-10: 0-17-625142-1
Textbook ISBN-13: 978-0-17-625142-0

About this title | Sample Chapter | Best Buy Packages

Resources

[PSYCHOLOGY: THEMES AND VARIATIONS CDN 1/E PSYCHOLOGY NOW](#)

[SSO InfoTrac® College Edition \(2-Semester\)](#)

[Instructor Companion Site](#)

[Student Companion Site](#)

Helpful Links

Quick Tour
Find out how to load titles into your Bookshelf and access your resources.

TLC - Technology Learning Connected
Get Trained. Get Connected. Get Support.
Created with your every need in mind. Ideal for busy faculty, TLC provides information on Cengage Learning digital solutions and offers flexible training to prepare you for the first day of class right through final exams.

Custom Solutions
It's your course, why compromise? It's now easier than ever to create your perfect learning solution drawing from our extensive library of texts and collections, publish your own original material, and create customized media and technology for your course.

To access CengageNOW for Weiten/McCann's Psychology: Themes and Variations 1st Canadian edition, simply click on the link and a new window will open!

The first page you see you will be asked for a course key - please ignore. Click on the Study Tools tab instead.

Study Content

Please ignore the Home, Course, Grades, and Assignments tabs. Those tabs relate to course management functions that you will not need. The **Study Tools** tab includes all the self-study content. To access the study content click on a chapter title.

Home | Courses | Students | Gradebook | Assignments / Tests | **Study Tools**

Psychology - Themes and Variations
First Canadian Edition
by Wayne Weiten and Doug McCann
ISBN: 0-17-625142-1

Table of Contents

INSTRUCTOR SURVEY | HELP | MY PROGRESS | TABLE OF CONTENTS

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Chapter 2 - The Research Enterprise in Psychology	Chapter 10 - Motivation and Emotion
Chapter 3 - The Biological Bases of Behaviour	Chapter 11 - Human Development Across the Life Span
Chapter 4 - Sensation and Perception	Chapter 12 - Personality: Theory, Research, and Assessment
Chapter 5 - Variations in Consciousness	Chapter 13 - Stress, Coping, and Health
Chapter 6 - Learning	Chapter 14 - Psychological Disorders
Chapter 7 - Human Memory	Chapter 15 - Treatment of Psychological Disorders
Chapter 8 - Language and Thought	Chapter 16 - Social Behaviour

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Once you have access to a chapter's study content, you can either create a **Personalized Study Plan**, or go straight to the practice tools.

The PSP (Personalized Study Plan) includes a chapter specific Pre-Test. Based on the results of the Pre-Test a Personalized Study Plan is created. The Study Plan focuses on the concepts that were not understood in the Pre-Test. After the Study Plan is completed a Post Test is generated. The Post-Test confirms that the content has been mastered.

To skip the Pre-Test/Post-Test and go straight to the study plan content, click on “**All Chapter X Content**” from the left hand side of the screen.

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Chapter 2 - The Research Enterprise in Psychology

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Step 1 ... Pre-Test
Take A Pre-Test
View Results

Step 2 ... Study Plan
Personalized Study Plan
All Chapter 2 Content

Step 3 ... Post-Test
Take A Post-Test
View Results
View Revised Study Plan

Chapter 2 - The Research Enterprise In Psychology

Step 1 ... Pre-Test Click "Take a Pre-Test" to find weak areas where you need to focus your studying.

Pre-Test

Here you'll see all the available self-study resources for the selected chapter. To access the eBook, click Read Entire Chapter from the top right corner.

Step 1 ... Pre-Test
Take A Pre-Test
View Results

Step 2 ... Study Plan
Personalized Study Plan
All Chapter 2 Content

Step 3 ... Post-Test
Take A Post-Test
View Results
View Revised Study Plan

All Chapter 2 Content
★ = recommended topic ✓ = studied

Printable Version

Read Entire Chapter

2.1 Looking for Laws: The Scientific Approach to Behaviour
Textbook
Pages 42 - 47
Website (for additional exploration)
Critical Thinking Consortium
AskERIC
PubMed
Research Methods Workshops

2.2 Looking for Causes: Experimental Research
Textbook
Pages 48 - 51
Learning Module
Experimental Methods

2.3 Looking for Links: Descriptive/Correlational Research
Textbook

Contacting Technical Support

Online

Get live chat or e-mail support at academic.cengage.com/support
Please note: E-mail responses may take up to 48 hours.